



GPS TRACKING

(For those who don't get sidetracked watching videos of silly cats.)

As our customers grow and develop, we're right there with them, continuously searching for new ways to assist in all areas of transportation, technology and logistics. Want an example? We thought you'd never ask. By offering specialized GPS tracking at the pallet level, King Solutions was able to accommodate one client's needs by providing real-time, live tracking on their specific freight—not just the location of their tractor/trailers.

Our client is one of the nation's largest direct mailers, which means their business is constantly changing and expanding. Their goal was to regionalize their production to help minimize their transportation costs. But as they expanded their production capabilities, it was even more important to be able to track each and every shipment involving time-sensitive and personal items. The challenge at hand was to provide accessible tracking not only to the client, but the King Solutions team as well.

No small task, but one we were up to.

THE END RESULT

Al Bourgeois, Manager of Logistics and Commingle Planning—IWCO Direct