

The King Way.

Whether we're onboarding a new client or upgrading our own IT systems, the King Way provides us with the perfect map for finding the ideal solution.

PRE-START

This is where we determine your project scope, and review current and past handling experiences. Think of it as our "getting to know you" phase.

DEVELOP

Now the idea comes to life. We set up the required tools and train account management, and just like that, it all starts to feel, in not-so-scientific-speak, "really real."

TEST

Testing. Troubleshooting. Potato, potahto. This is where we do a little QA team testing to make sure there are no, shall we say, "unexpected surprises."

GO-LIVE

Just try to contain our excitement. Because this is where we launch your plan (after you sign off, of course). Yep, it's happening.

POST-LAUNCH

Just because the program is live and running doesn't mean we stop looking for ways to improve it. After launch, we install a continuous improvement plan. (What can we say, we're overachievers like that.)

It's a funny thing. We come up with our most creative solutions when we follow a straightforward process. Our six-step "King Way" takes you from the first phone call to the final box unloaded, and is with you at every step in-between.

